

# EBT & Farmers' Markets

**FREE** Workshop for Market Managers

San Diego  
County



Farmers' Markets and CalFresh EBT Workshop  
Health and Human Services Agency  
8965 Balboa San Diego, CA. 92123  
Monday, April 4th 2011, 9am - 11am

EBT (now CalFresh) at your farmers' market can boost farmers' take-home revenue, bring new customers to your market, attract media attention, and increase access to healthy foods for all people. In this free workshop, learn all about EBT and Farmers' Markets—how to get it, including a free Point of Sale device and EBT scrip, marketing and promotional techniques and more! The workshop is FREE and all are welcome. Breakfast included.

For more information or to RSVP go to:  
[www.ecologycenter.org/ebt](http://www.ecologycenter.org/ebt) or call 619-518-4442  
[Deanna.Zotalis@sdcounty.ca.gov](mailto:Deanna.Zotalis@sdcounty.ca.gov)



ecology center

